

# Project 2: Place + Purpose

Typology, Topology and Tautology

Arch 4101 - Fall 2019



## PREMISE

The study of site is essentially a study of a specific place at a specific point in time. This is important as we cannot predict the future but we can study the site based on its current state as well as its documented, and assumed, past. Studies of this sort are inevitably comprised of information both seen and unseen but the richness of a site truly comes into focus when the depth of the study is capable of being viewed through a clear and concise interpretive lens. As such this exercise seeks to create the lens through which to view the site and utilize it as a means to investigate, analyze and interpret this place(s).

Charlotte is a city that is seeing an enormous amount of development and is changing, seemingly, by the day. This exercise is seeking to investigate the Uptown area and discover where the opportunity may lie going forward. The goal of this exercise is to scour the city and find sites that provide unique opportunity for large scale development in a city that is rapidly losing these places and in some cases squandering opportunity.

## OBJECTIVE

Utilizing groups we will be investigating and evaluating Uptown Charlotte - looking for these sites opportunity. This group exercise will leverage both the intellectual ability and productivity of the group to gather, interpret, evaluate and present everything that there is to know about three (3) potential sites and to utilize a site analysis process to uncover a narrative from which to drive forward a design.

## METHOD

As a group you are to produce a series of analytical site illustrations that are presented in a method reminiscent of the Beaux Arts Analytique. Each composition should not be comprised of data / information of a single typology i.e. a topographic study, but instead a blend of multiple information sets that when combined begin to create a deeper, more fulsome and articulated understanding of each site. These compositions are stand alone entities unto themselves and should not be dependent on another sheet for the correct interpretation of the information provided. (i.e. base maps, location imagery etc. should be utilized on a each sheet as necessary but it is of paramount importance that it be considered part of a larger composition and not merely 'pasted' onto the sheet).

Each group of students is to identify and study three (3) potential sites and develop three (3) analytiques for each site - a total of nine (9) analytiques shall be produced for this exercise. This methodology should be exhaustive and should be executed in a collaborative manner. A well chosen site is rich with information, history, topography and a site at the intersection(s) of many disparate parts of the city. There should be an abundance of information for you to investigate.

## NOTES

- All information should be presented at an appropriate scale though the analytique may employ multiple interrelated scales
- Preliminary information gathering and diagramming should be of a sufficient quality as to be utilized later and not have to be reconstituted
- This is a collaborative assignment and you will be working in these groups for the remainder of the semester, periodically you will be given the opportunity to evaluate the performance of your fellow group members but groups will not be altered or divided unless for extreme circumstances as decided by studio instructors.

## REQUIREMENTS

1. Series of layout studies that demonstrate compositional / analytical process – 2 per final sheet
2. One (1) – 11x17 or A3 Hybrid Analytique per Site / Data Typology
  - a. Diagrams should be a critical part of this study and to the interpretation of the site. Additionally, it could clearly become a part of the final composition
  - b. Hybrid design can include any type of media digital or analog

Digital copies of all projects to be scanned / photographed for grading and submitted to project website 48 hours after the due date and have a size limit of 10Mb per file

Final product documentation will be named and submitted as per regulations outlined in Project X

## READINGS

Edward White - Site Analysis

## GRADES

Grading will be calculated as follows:

Craft 30%	Composition 25%
Process 25%	Discovery 10%    Diligence 10%

## DATES

Assigned:	08.23.2019
Due:	09.13.2019

